

As each one has received a gift, use it to serve one another, as good stewards of God's varied grace. – 1 Peter 4:10 ESV

CONSTITUENTS' RELATIONSHIP WITH GOD

Gather survey results from participants and others who answer the following – “Rate the impact of this program in providing you the opportunity to deepen your relationship with God.”



STAKEHOLDER ENGAGEMENT

Gather survey results from stakeholders who answer the following – “Rate the level at which your interactions with Adventure Unlimited made you feel loved and valued.”



REVENUE AND CONTRIBUTIONS

Meet target enrollment revenue goal of **\$2.082M** and operations contributions goal of **\$3.744M**.

EXPENSES

Manage expenses of the Annual Fund by coming in at or **under \$6.768M** and achieving a balanced budget.

MAXIMIZE* PROGRAMS & PARTICIPANTS

**maximize is used in regard to enrollment, program quality, and retention*



- Prioritize sustaining an atmosphere grounded in the inspired practice of Christian Science
- Strengthen and develop a range of high-quality programs that balance a broad variety of participants' needs and ensure long-term sustainability for staff and the organization
- Cherish all constituents and welcome new ones by leveraging effective and timely marketing and communication strategies

CHAMPION COMMUNITY & WORKING WITH OTHERS



- Foster participants through in-person and virtual engagement
- Ensure all programs, information and department activities align with key results
- Cultivate community with all organizational constituents that models Christianly love
- Bolster synergy within and between departments

NURTURE STAFF DEVELOPMENT



- Approach work and feedback with a growth mindset as active learners
- Strengthen workplace values and principles; develop systems that strengthen onboarding and offboarding processes
- Prioritize professional development for all staff
- Dedicate time for metaphysical growth and support its use throughout each activity
- Focus on Christian Science as the foundation for problem solving

RECOGNIZE FINANCIAL SUSTAINABILITY



- Evaluate programs through the lens of balancing revenue/expense without compromising quality
- Cultivate deeper donor connections
- Shorten the distance between donors and the participants' experience
- Explore new grant opportunities and special projects
- Invest in sustainable cost-saving infrastructure and training

ADVANCE SYSTEMS & STRUCTURES



- Evaluate new resources and better use existing tools to improve systems and communication
- Refine policies and procedures that streamline tasks and enhance efficiencies
- Rebuild and redesign websites in a new hosting platform
- Improve A/U Ranches facilities to make the on-property experience welcoming and comfortable for all