

2023 ORGANIZATIONAL KEY RESULTS & PRIORITIES: SUPPORTING THE ACCOMPLISHMENT OF OUR 2024 STRATEGIC PLAN

As each one has received a gift, use it to serve one another, as good stewards of God's varied grace. – 1 Peter 4:10 ESV

Key Results

CONSTITUENTS' RELATIONSHIP WITH GOD

1 Gather survey results from participants and others who answer the following – “Rate the impact of this program in providing you the opportunity to deepen your relationship with God.”



STAKEHOLDER ENGAGEMENT

2 Gather survey results from stakeholders who answer the following – “Rate the level at which your interactions with Adventure Unlimited made you feel loved and valued.”



REVENUE AND CONTRIBUTIONS

3 Meet target enrollment revenue goal of \$2.082M and operations contributions goal of \$3.744M.

EXPENSES

4 Manage expenses of the Annual Fund by coming in at or under \$6.768M and achieving a balanced budget.

Priorities

MAXIMIZE* PROGRAMS & PARTICIPANTS

*maximize is used in regard to enrollment, program quality, and retention

Let nothing be done through strife or vainglory; but in lowliness of mind let each esteem others better than themselves. Look not every man on his own things, but every man also on the things of others. Let this mind be in you, which was also in Christ Jesus. – Philippians 2:3–5

What cannot God do? – Science & Health 135:20

- Prioritize sustaining an atmosphere grounded in the inspired practice of Christian Science
- Strengthen and develop a range of high-quality programs that balance a broad variety of participants' needs and ensure long-term sustainability for staff and the organization
- Cherish all constituents and welcome new ones by leveraging effective and timely marketing and communication strategies

CHAMPION COMMUNITY & WORKING WITH OTHERS

Behold, how good and how pleasant it is for brethren to dwell together in unity! – Psalms 133:1

So may we all with one accord | Learn how true Christians love; | And glorify our Father's grace, | And seek that grace to prove. – Hymn 266:4

- Foster participants through in-person and virtual engagement
- Ensure all programs, information and department activities align with key results
- Cultivate community with all organizational constituents that models Christianly love
- Bolster synergy within and between departments

NURTURE STAFF DEVELOPMENT

Man is God's reflection, needing no cultivation, but ever beautiful and complete. – Science & Health 527:4

May this consciousness of God's dear love for you give you the might of love, and may you move onward and upward, lowly in its majesty. – Miscellany 258:27

- Approach work and feedback with a growth mindset as active learners
- Strengthen workplace values and principles; develop systems that strengthen onboarding and offboarding processes
- Prioritize professional development for all staff
- Dedicate time for metaphysical growth and support its use throughout each activity
- Focus on Christian Science as the foundation for problem solving

RECOGNIZE FINANCIAL SUSTAINABILITY

My grace, all sufficient, shall be your supply; – Hymn 498:3

- Evaluate programs through the lens of balancing revenue/expense without compromising quality
- Cultivate deeper donor connections
- Shorten the distance between donors and the participants' experience
- Explore new grant opportunities and special projects
- Invest in sustainable cost-saving infrastructure and training

ADVANCE SYSTEMS & STRUCTURES

Spiritual ideas unfold as we advance. – Science & Health 361:22–23

Knowledge that we can accomplish the good we hope for, stimulates the system to act in the direction which Mind points out. – Science & Health 394:7–10

- Evaluate new resources and better use existing tools to improve systems and communication
 - Refine policies and procedures that streamline tasks and enhance efficiencies
 - Rebuild and redesign websites in a new hosting platform
 - Improve A/U Ranches facilities to make the on-property experience welcoming and comfortable for all
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