

*Love is impartial and universal in its adaptation and bestowals. It is the open fount which cries, 'Ho, every one that thirsteth, come ye to the waters'. – SH 13:2*

## CONSTITUENTS' RELATIONSHIP WITH GOD

Gather survey results from participants and others who answer the following – “Rate the impact of this program in helping you deepen your relationship with God.”



## REVENUE AND CONTRIBUTIONS

Meet target enrollment revenue goal of **\$1.873M** and contributions goal of **\$3.937M**.

## STAKEHOLDER ENGAGEMENT

Gather survey results from stakeholders who answer the following – “Rate the level at which your interactions with Adventure Unlimited made you feel loved and valued.”



## EXPENSES

Manage expenses of the Annual Fund by coming in at or **under \$6.001M** and achieving a balanced budget.

## MAXIMIZE\* PROGRAMS & PARTICIPANTS

*\*maximize is used in regard to enrollment, program quality, and retention*



- Run high-quality programs, with a strong metaphysical foundation, focused on healing; adapted as necessary to meet current regulations; serve all ages through program progression and ongoing engagement
- Develop and augment virtual and in-person programs through DiscoveryBound Outreach activities, 20s/30s programming and 100 Elk Schools and Events; continue to expand on adult adventure trips
- Expand constituent base and connect them with appropriate programs and resources
- Ensure top-quality training for maximum program impact

## CHAMPION COMMUNITY & WORKING WITH OTHERS



- Fortify volunteer relationships through outreach, and foster spiritual growth
- Cultivate existing partnerships through mutually beneficial work and programs with a focus on diversity, equity and inclusion
- Seek new partnerships with those who share a commitment to Principle and Love
- Focus on strengthening internal community utilizing “radical candor” principles

## NURTURE STAFF DEVELOPMENT



- Love, respect and appreciate one another
- Strengthen collaboration among staff across all work sites and reduce silos
- Provide opportunities to improve staff skill sets, including community and productivity tools
- Continue to foster a sustainable work life balance and appropriate workload
- Support 20s/30s with year-round housing, work and volunteer opportunities at the A/U Ranches

## RECOGNIZE FINANCIAL SUSTAINABILITY



- Inspire increased engagement through effective communication of organizational impact; focus on individual involvement within the philanthropic cycle
- Seek opportunities to develop new revenue streams and expand contributions
- Focus on efficiencies and cost savings to reduce operating expenses
- Increase the proficiency of processing, tracking and reporting of contributions and revenue through increased training

## ADVANCE SYSTEMS & STRUCTURES



- Advance capital projects that will expand opportunities and improve assets
- Enhance collaboration on project development and funding
- Continue to develop and improve effectiveness of internal and external communication channels
- Prioritize the development of policies and procedures across the organization that simplify tasks, and document effective systems and strategies
- Keep ecological impact in mind when making decisions