

## 2021 ORGANIZATIONAL KEY RESULTS & PRIORITIES: SUPPORTING THE ACCOMPLISHMENT OF OUR 2022 STRATEGIC PLAN

*Love is impartial and universal in its adaptation and bestowals. It is the open fount which cries, 'Ho, every one that thirsteth, come ye to the waters'. – SH 13:2*

### Key Results

#### CONSTITUENTS' RELATIONSHIP WITH GOD

**1** Gather survey results from participants and others who answer the following – “Rate the impact of this program in helping you deepen your relationship with God.”



#### STAKEHOLDER ENGAGEMENT

**2** Gather survey results from stakeholders who answer the following – “Rate the level at which your interactions with Adventure Unlimited made you feel loved and valued.”



#### REVENUE AND CONTRIBUTIONS

**3** Meet target enrollment revenue goal of **\$1.873M** and contributions goal of **\$3.937M**.

#### EXPENSES

**4** Manage expenses of the Annual Fund by coming in at or **under \$6.001M** and achieving a balanced budget.

### Priorities

#### MAXIMIZE\* PROGRAMS & PARTICIPANTS

*\*maximize is used in regard to enrollment, program quality, and retention*

*Lift up your eyes round about and see; They all gather together, they come to you. – Isaiah 60:4 (NASB)*

- Run high-quality programs, with a strong metaphysical foundation, focused on healing; adapted as necessary to meet current regulations; serve all ages through program progression and ongoing engagement
- Develop and augment virtual and in-person programs through DiscoveryBound Outreach activities, 20s/30s programming and 100 Elk Schools and Events; continue to expand on adult adventure trips
- Expand constituent base and connect them with appropriate programs and resources
- Ensure top-quality training for maximum program impact

#### CHAMPION COMMUNITY & WORKING WITH OTHERS

*Love enriches the nature, enlarging, purifying, and elevating it. – SH 57:23-2*

*It is good that each and all shall prosper, serving those who find in one form of belief or another their best aid and guidance, and that all meet on common ground in the great essentials of love to God and love to man as a signal proof of the divine origin of humanity which finds no rest until it finds the peace of the Lord in spirituality. – Pul 38:29-4*

- Fortify volunteer relationships through outreach, and foster spiritual growth
- Cultivate existing partnerships through mutually beneficial work and programs with a focus on diversity, equity and inclusion
- Seek new partnerships with those who share a commitment to Principle and Love
- Focus on strengthening internal community utilizing “radical candor” principles

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## NURTURE STAFF DEVELOPMENT

*Help us to help each other, Lord, / Each other's cross to bear; / Let each his friendly aid afford, / And feel his brother's care.  
– Hymn 105:1*

- Love, respect and appreciate one another
- Strengthen collaboration among staff across all work sites and reduce silos
- Provide opportunities to improve staff skill sets, including community and productivity tools
- Continue to foster a sustainable work life balance and appropriate workload
- Support 20s/30s with year-round housing, work and volunteer opportunities at the A/U Ranches

## RECOGNIZE FINANCIAL SUSTAINABILITY

*Can Love be less than boundless? – Pul 3:3-4 (3rd Can)*

*... to all mankind and in every hour, divine Love supplies all good. – SH 494:11 (to)*

- Inspire increased engagement through effective communication of organizational impact; focus on individual involvement within the philanthropic cycle
- Seek opportunities to develop new revenue streams and expand contributions
- Focus on efficiencies and cost savings to reduce operating expenses
- Increase the proficiency of processing, tracking and reporting of contributions and revenue through increased training

## ADVANCE SYSTEMS & STRUCTURES

*It stands on this Scriptural platform: that He made all that was made, and it is good, reflects the divine Mind, is governed by it; and that nothing apart from this Mind, one God, is self-created or evolves the universe. – Mis 364:17*

*Write the vision, and make it plain upon tables, that he may run that readeth it. – Hab 2:2*

- Advance capital projects that will expand opportunities and improve assets
  - Enhance collaboration on project development and funding
  - Continue to develop and improve effectiveness of internal and external communication channels
  - Prioritize the development of policies and procedures across the organization that simplify tasks, and document effective systems and strategies
  - Keep ecological impact in mind when making decisions
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