

2020 ORGANIZATIONAL KEY RESULTS & PRIORITIES: SUPPORTING THE ACCOMPLISHMENT OF OUR 2022 STRATEGIC PLAN

*The inevitable condition whereby to become blessed, is to bless others:
– Mis. 127:21-22*

Key Results

CONSTITUENTS' RELATIONSHIP WITH GOD

1 Gather survey results from participants and others who answer the following – “Rate the impact of this program in helping you deepen your relationship with God.”



STAKEHOLDER ENGAGEMENT

2 Gather survey results from stakeholders who answer the following – “Rate the level at which your interactions with Adventure Unlimited made you feel loved and valued.”



REVENUE AND CONTRIBUTIONS

3 Meet target enrollment revenue goal of **\$1.957M** and contributions goal of **\$4.018M** (including the Annual Fund and reimbursements).

EXPENSES

4 Manage expenses of the Annual Fund by coming in at or **under \$5.975M** and achieving a balanced budget.

Priorities

MAXIMIZE* PROGRAMS & PARTICIPANTS

**maximize is used in regard to enrollment, program quality, and retention*

“Love is impartial and universal in its adaptation and bestowals. It is the open fount which cries, “Ho, every one that thirsteth, come ye to the waters.” - SH 13:2

- Ensure high-quality programs, that have a strong metaphysical foundation and focus on healing, run by qualified staff
- Develop new programs and opportunities through 100 Elk Schools and Events, 20s/30s programming and DiscoveryBound Outreach activities; pursue a GAP year concept and continue to expand on adult adventure trips
- Serve all ages through program progression and fostering longevity
- Expand pool of constituents and share the variety of programs offered and connect them with the appropriate resources

CHAMPION COMMUNITY & WORKING WITH OTHERS

“Treat everyone you meet with dignity. Love your spiritual family. Revere God. - 1 Peter 2:17 (Msg)

- Strengthen volunteer relationships through outreach that supports spiritual growth
- Cultivate existing partnerships through mutually beneficial work and programs
- Seek new partnerships with those who share a commitment to Principle and Love

NURTURE STAFF DEVELOPMENT

Every time you cross my mind, I break out in exclamations of thanks to God. - Phil. 1:3 (Msg)

Give instruction to a wise man, and he will be yet wiser: teach a just man, and he will increase learning. - Prov. 9:9

- Love and appreciate one another
- Provide opportunities to improve staff skill sets
- Continue to foster a sustainable work life balance and appropriate workload
- Strengthen collaboration and connectedness among all staff across all work sites

RECOGNIZE FINANCIAL SUSTAINABILITY

My grace, all sufficient, shall be thy supply; - Hymn 123:3

My heart is filled with joy, that each receding year sees the steady gain of Truth's idea in Christian Science; that each recurring year witnesses the balance adjusted more on the side of God, the supremacy of Spirit; - Mis. 321:7-10

- Seek opportunities to develop new revenue streams and enhance contributions
- Prioritize moving donors through the philanthropic cycle, with an emphasis on the Annual Fund, Endowments and The Hub
- Manage more efficiently the processing, tracking and reporting of contributions and revenue
- Achieve maximum productivity with minimum wasted effort and expense
- Communicate organization's impact with constituents to inspire increased engagement

ADVANCE SYSTEMS & STRUCTURES

CHURCH. The structure of Truth and Love; whatever rests upon and proceeds from divine Principle. - SH 583:12

Christian Science translates Mind, God, to mortals. It is the infinite calculus defining the line, plane, space, and fourth dimension of Spirit. - Mis. 22:10-12

- Improve the effectiveness of internal and external communication channels
 - Provide ongoing training on the most effective ways to use communication and productivity tools
 - Advance capital projects that will provide a firm foundation for our work
 - Develop policies and procedures across the organization that simplify tasks, and document effective systems and strategies
 - Keep ecological impact in mind when making decisions
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