

2019 ORGANIZATIONAL KEY RESULTS & PRIORITIES

“True prayer is not asking God for love; it is learning to love, and to include all mankind in one affection.” – No. 39:17-18

Key Results

CONSTITUENTS' RELATIONSHIP WITH GOD

1 Gather survey results from participants and others who answer the following – “Rate the impact of this program in helping you deepen your relationship with God.”



STAKEHOLDER ENGAGEMENT

2 Gather survey results from stakeholders who answer the following – “Rate the level at which your interactions with Adventure Unlimited made you feel loved and valued.”



REVENUE AND CONTRIBUTIONS

3 Meet target enrollment revenue goal of **\$1.68M** and contributions goal of **\$3.06M** (including the Annual Fund and reimbursements).

EXPENSES

4 Manage expenses of the Annual Fund by coming in **under \$5.14M** and achieving a balanced budget.

Priorities

MAXIMIZE* PROGRAMS & PARTICIPANTS

**maximize is used in regard to enrollment, program quality, and retention*

Growth is governed by intelligence; by the active, all-wise, law-creating, law-disciplining, law-abiding Principle, God. – Mis. 206:17

Each successive stage of experience unfolds new views of divine goodness and love. – SH 66:14

- Ensure high-quality programs by establishing a fresh healing focus and metaphysical foundation, and by hiring qualified staff
- Develop new programs and opportunities through 100 Elk Events
- Serve all ages and life stages, and retain and transition participants through these programs
- Collect contact information for potential constituents whenever possible to support the database growth plan

CHAMPION COMMUNITY & WORKING WITH OTHERS

Fulfilling the different demands of their united spheres, their sympathies should blend in sweet confidence and cheer, each partner sustaining the other, — thus hallowing the union of interests and affections, in which the heart finds peace and home. – SH 59:11

Thou shalt love thy neighbour as thyself. – Matt 22:39 Thou

- Deepen existing volunteer connections and engage new ones to cultivate broader outreach that honors and strengthens spiritual growth in Christian Science communities
- Collaborate with non-CS organizations and develop new relationships that are mutually beneficial and demonstrate a commitment to expressing Principle and Love with everyone
- Seek out new partnerships and cultivate existing ones with other CS organizations that allow all to grow and effectively promote programs that benefit our respective constituencies

NURTURE STAFF DEVELOPMENT

Man is properly self-governed only when he is guided rightly and governed by his Maker, divine Truth and Love. – SH 106:9

A just weight and balance are the Lord's; all the weights of the bag are his work. – Prov. 16:11

Give instruction to a wise man, and he will be yet wiser, teach a just man, and he will increase learning. – Prov. 9:9

- Strengthen communication and trust
- Respect staff work-life balance, evaluate use of time and foster sustainable work
- Emphasize professional development and training
- Develop strategies for remote workers and adjust culture to embrace alternative work spaces

RECOGNIZE FINANCIAL SUSTAINABILITY

Giving does not impoverish us in the service of our Maker, neither does withholding enrich us. – SH 79:31

You are going out to demonstrate a living faith, a true sense of the infinite good, a sense that does not limit God, but brings to human view an enlarged sense of Deity. – Mis. 282:1-3

- Work toward a 50/50 balance of revenue and contributions
- Seek new opportunities to leverage our resources and enhance contributions
- Achieve maximum productivity with minimum wasted effort and expense
- Share the organization's impact with others to inspire increased constituent engagement

ADVANCE SYSTEMS & STRUCTURES

And the LORD said, "Behold, they are one people, and they have all one language, and this is only the beginning of what they will do. And nothing that they propose to do will now be impossible for them." – Gen. 11:6 ESV

- Evaluate and improve how we are communicating with constituents
 - Execute new building projects
 - Develop and refine the use of existing communication and productivity tools
 - Strengthen database maintenance and procedures
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